

FRUMPY TO FABULOUS



An objective eye can make all the difference

The challenge: to create a new and elegant, yet playful, appearance for an accomplished jazz singer. Dawn needed a look that was memorable and approachable, pulled together with a little "glam." My goal was to give her a more sensual look by adding texture to her clothing and just a touch of sparkle around her face.

A sleeveless V-neck top immediately softened her look by showing a little more skin. The scarf, woven with gold threads added a bit of "bling," and the dangle earrings created more visual interest and a sense of fun.

Dawn's hairstyle and makeup had been the same for such a long time, she was stuck in a rut. She had not given a thought to updating her look, but her curiosity got the best of her when she found out that some of her friends had consulted me to revamp their images.

Using concealer and powder foundation, I was able to even out Dawn's skin tone and hide the darkness under her eyes. Her brows were too thin and light in color, so I used a medium brown powdered shadow to create a frame for her eyes. With just a touch of dark brown liner and mascara, suddenly her eyes looked much larger. A sheer, wine-colored lip gloss completed this fabulous transformation.

Dawn loves her new look. Now she can't wait to see how her audience reacts.

Kim Foley has been a television makeup and fashion stylist for more than 25 years. Her DVD series, "Look Ten Pounds Thinner; Ten Years Younger" is available on Amazon.com. Her "Secrets of Style" podcasts are available on iTunes and her e-book, The Credibility Factor: A Smart Women's Guide to Creating a More Powerful Image is available at www.kimfoleystyle.com

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